AHEAD STEP ONE

26 sme^s CONFERENCE

Agenda

08:30 Registration & Welcome Coffee

09:00 Welcome

09:05 Keynote

Keynote International Speaker

Carrie Rose

Keynote presentation by international speaker Carrie Rose

7 Small Changes That Lead to BIG Discovery Wins in the New Search Era

Seven practical changes you can implement immediately to increase discovery across Google, LLMs and social search.

Followed by Q&A

10:10 Address

HON. Minister Keith Azzopardi Tanti
Minister for European Funds, Social Dialogue, and Consumer Protection

10:15 Fireside Chat

George Gregory
CEO › Malta Enterprise

10:30 Business networking activity

11:30 Workshops

Workshop 1 — Upskilling and retaining employees

Presentations

Jobsplus Training & Schemes by

Marthanne Castillo
Unit Manager and Project Leader
› Jobsplus

Learning workplaces

Charlene Camilleri
Senior Manager for Learning Workplaces
› National Skills Council

Panel Discussion
moderated by Ms Greta Rapinett, Council Member, Malta Chamber of SMEs

Marthanne Castillo
Unit Manager and Project Leader
› Jobsplus

Clayton Cutajar
Senior Director
(People, Culture, & Public Engagement)
› National Skills

Amber Muscat
Economist, Coordinator within the Economic Intelligence & EU Affairs Unit
› Malta Enterprise

Ilaria Spiteri Axiak
Senior Advisor, Training and Development
› misco Consulting Ltd

Workshop 2 — Access to funds, finance and incentives

Presentations

Malta Enterprise
Changes to Micro Invest Scheme by

Francesca Farrugia
Coordinator, Incentives design Unit

Joseph Darmanin
Chief Business Development Officer
› Malta Development Bank

Waqas Latif
Certified Sustainability Professional
› GSD Ltd

Panel Discussion
moderated by Mr Marcel Mizzi, Officer, Malta Chamber of SMEs

Cain Grech Sargent
Senior Advisor Enterprise Network
› Malta Enterprise

ING. Anne Marie Grech
Senior Professional Executive
› Energy and Water Agency

Joseph Darmanin
Chief Business Development Officer
› Malta Development Bank

Aldo Formosa
Senior Manager
› Fondi.eu

Workshop 3 — Digitalisation and AI in Business

Masterclass
AI Changes Everything – Are You Ready?

Delivered by
Simon Vella
Co-Founder & Visionary
› Prospero

Panel Discussion
moderated by Fabian Demicoli, Head of Communications and Business Development, Malta Chamber of SMEs

Alexander Vella
Relationship Management & Implementation coordinator with the SMEs Centre of excellence
› Malta Enterprise

DR. David Gonzi
Managing Partner
› Gonzi & Associates, Advocates & GA Corporate Ltd

Clive Ebejer
Head of Advisory
› Prospero

Keith Abela Wadge
Senior Manager
› Fondi.eu

Patrick Cutajar
Managing Director
› Eyetech Ltd

Larissa Vella
Economist and Deputy Director (skills intelligence)
› National Skills Council

Gavril Flores
Chief Officer for Strategy, Policy and Governance
› MDIA

Workshop 4 — Effective recruitment, sourcing of TCNs and updates to the labour migration policy

Presentations

Ayrton Hayman
Unit Coordinator in the Policy and Strategy Department
› Identita' › followed by Q&A

Graziella Cauchi
Department Manager and Unit Manager of the Employment Licences Unit
› Jobsplus followed by Q&A

Panel Discussion
moderated by Mr Andrew Aquilina, COO Malta Chamber of SMEs

Graziella Cauchi
Department Manager and Unit Manager of the Employment Licences Unit
› Jobsplus

Ayrton Hayman
Unit Coordinator in the Policy and Strategy Department
› Identita'

Martina Vella Montebello
Senior Manager Skills Pass & VNFIL
› ITS

George Tabone
Client Account Manager
› Konnekt

13:00 Networking Lunch