

Being on step ahead

sme^s 25
conference

Agenda

08:30

Registration & Welcome Coffee

09:00

Welcome

Paul Abela

President

› Malta Chamber of SMEs

George Gregory

CEO

› Malta Enterprise

MIN. Silvio Schembri

Minister › Ministry for the Economy, Enterprise and Strategic Projects

09:10

Keynote

The New Rules of Demand:
Building Brands People Choose in the AI Era

Proven strategies behind brands that win attention, customers, and growth

Jasmin Alić

International Keynote Speaker

› Ranked #1 LinkedIn Creator

10:15

Business Networking Activity

11:15

Workshops

Workshop 1

Presentations

The use of AI in business, upskilling &
retaining employees

Ms Mariella Vella

Head of Division, Training & Schemes › Jobsplus

Panel Discussion

Moderated by

Ms Marika Tonna

CEO › Business first

Mariella Vella

Head of Division, Training & Schemes

› Jobsplus

Gavril Flores

Chief Officer Strategy, Policy &
Governance › MDIA

Caroline Zammit

Head of HR

› AX Group

Marcel Mizzi

Officer

› Malta Chamber of SMEs

Ruth Debrincat

Senior Director, Policy & Technical Affairs

› National Skills Council

Maria Bugeja

Director

› St James Hospital & European Vocational Academy

Robert Runza

Director of Business Development

› Melita

Workshop 2

Presentations

Understanding EU Funds Access to Finance
& Incentives

Alexander Vella

Malta Enterprise Schemes

› Malta Enterprise

Mark Muscat

What funding is available?

› Fondi.eu

Silvio Attard

Financing Facilities

› Malta Development Bank

Panel Discussion

Moderated by

Dr. Roberta Lepre

ESG Consultant, Founder &
Managing Director

› Weave Consulting

Silvio Attard

Senior EU Affairs Officer

› Malta Development Bank

Alexander Vella

Head of Outreach

› Malta Enterprise

ING Charles Buttigieg

Chief Officer – Stakeholder Support

Unit › Energy & Water Agency

Mark Muscat

EU Funds Support Officer

› Fondi.eu

Andrea Camilleri

Executive EU Funding

› SEM

Graziella Cortis

Marketing & Business Development

› Rabat Marbles

Workshop 3

Panel Discussion

Moderated by

Fabian Demicoli

Head of Communications
and Business Development

› Malta Chamber of SMEs

Scale, Grow, Fund: Mastering Business Success

Masterclass by Kastell VP

Nathalie Farrugia

Chief Officer

› Malta Enterprise

DR David Gonzi

Managing Partner

› Gonzi and Associates

Gordon Farrugia

Director

› Go hire

Abigail Agius Mamo

Business Management Coach

› Kastell VP

Aldo Formosa

Senior Manager

› Fondi.eu

Workshop 4

Presentations
followed by Q&A

Effective recruitment, sourcing of TCN's &
the new labour migration policy

Tania Brown

Chief Policy & Strategy

› Identità

Graziella Cauchi

Manager, Employment Labour Unit

› Jobsplus

Panel Discussion

Moderated by

Mr Andrew Aquilina

COO

› Malta Chamber of SMEs

Graziella Cauchi

Manager, Employment Labour Unit › Jobsplus

Tania Brown

Chief Policy & Strategy › Identità

Pierre Fenech

CEO › ITS

Iona Cassar

HR Executive › MISCO

13:00

Networking lunch

