

# SME Barometer Q3 2024

MISCO



### **NUMBER OF RESPONDENTS**

432



### **MARGIN OF ERROR**

4.9%





### **TYPE**

Online Survey with Unique Submissions



### **RESPONDENTS**

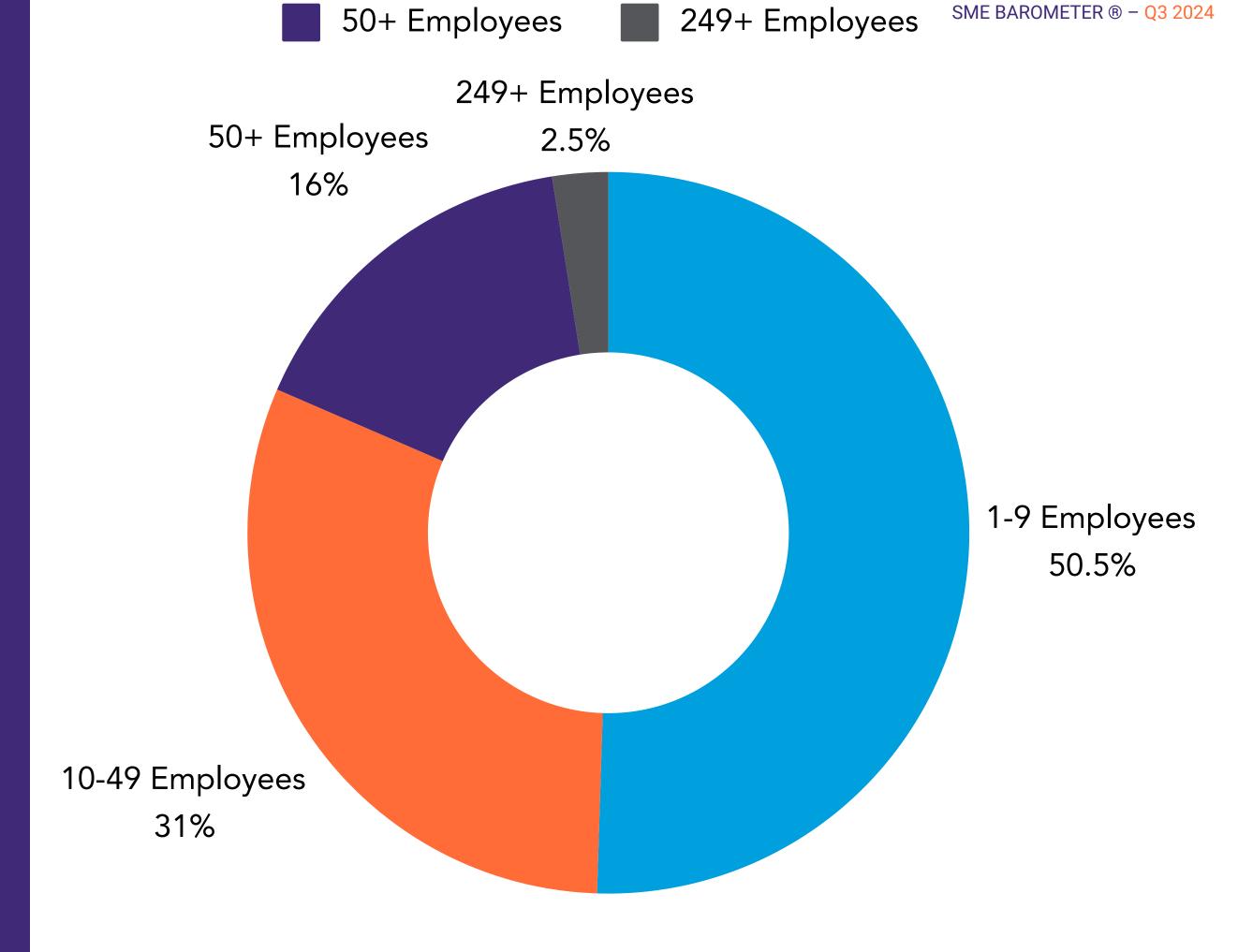
Businesses operating in Malta



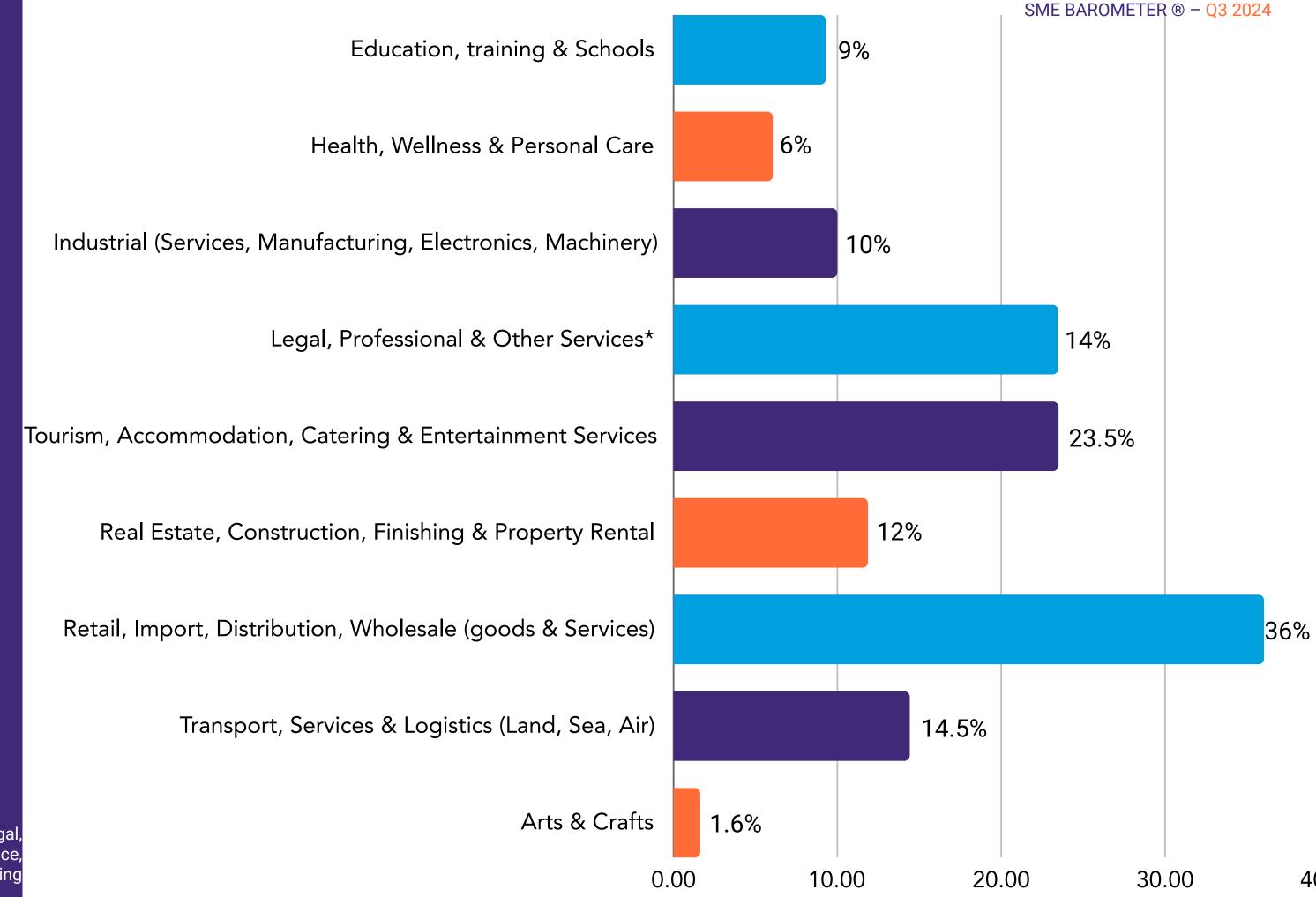
### **DATE**

09th October - 18th October 24'

# Size of business by head count



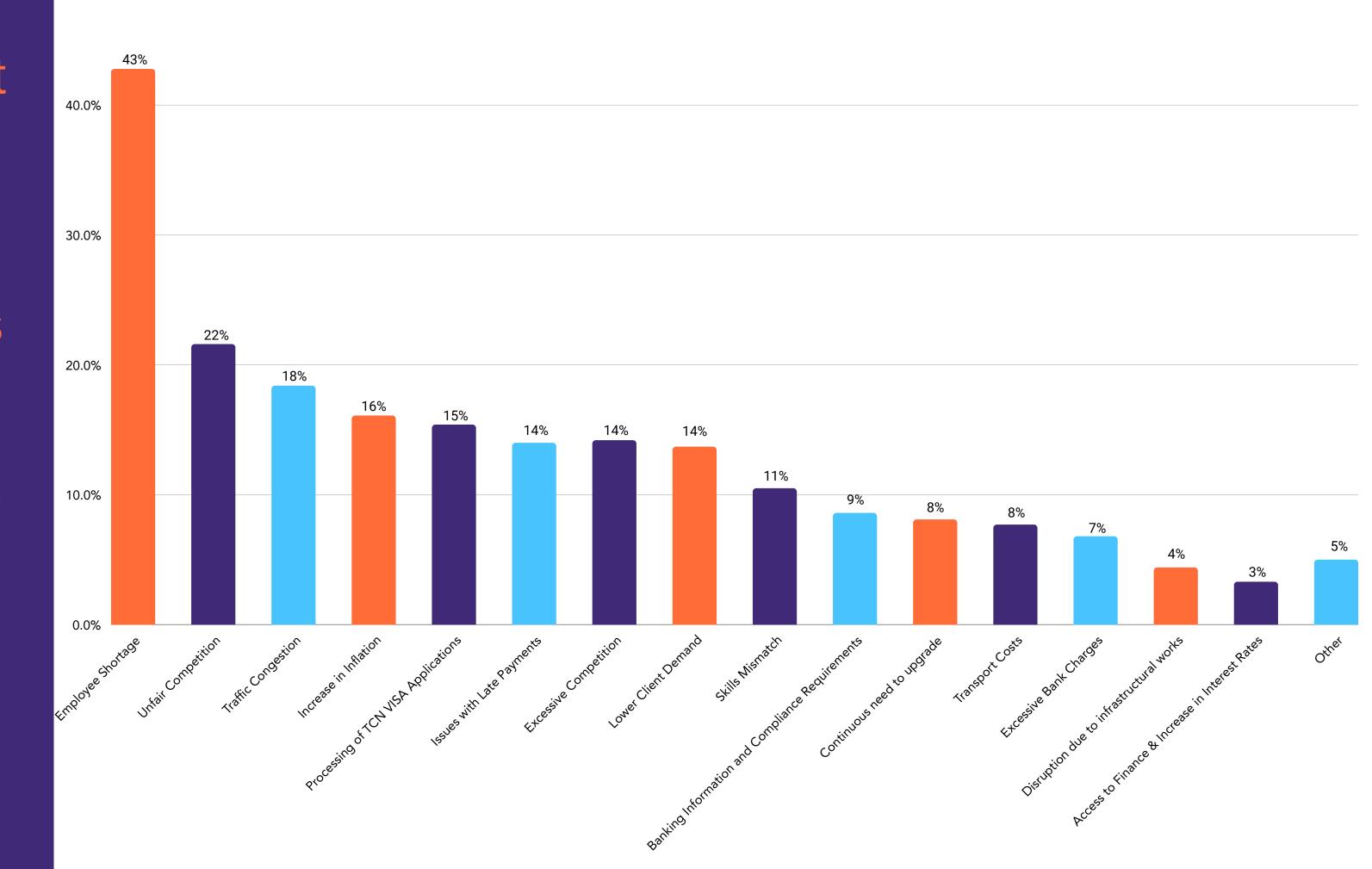
# Line of Business (multiple choice)



<sup>\*</sup> Consultancies, Accounts & Audit, Legal, Architect, Financial Services, Compliance, Insurance, Translation, Interpretation, Marketing PR, Signwriting)

The 2 most important issues your business is currently facing? Select only Two

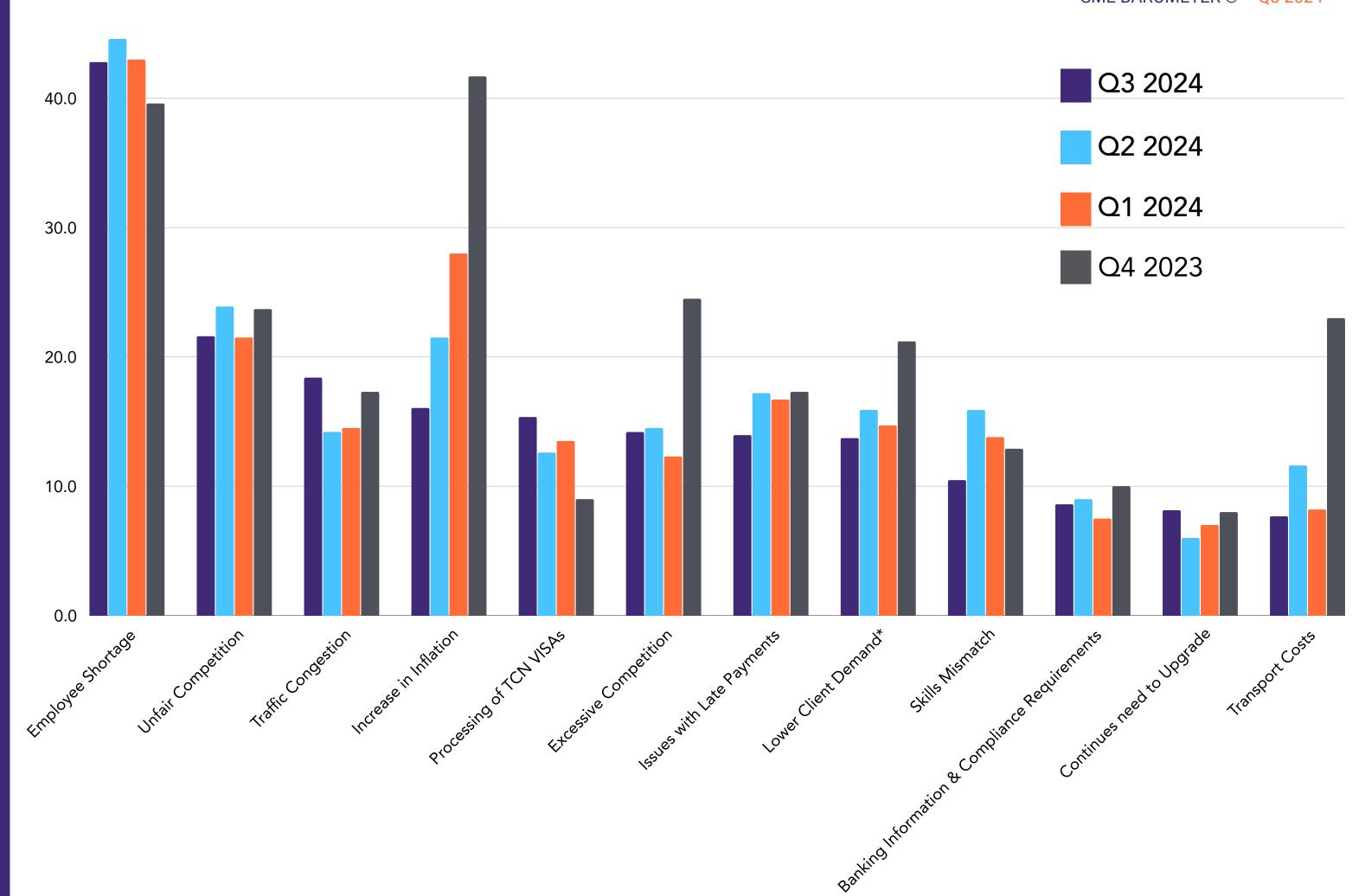
50.0%



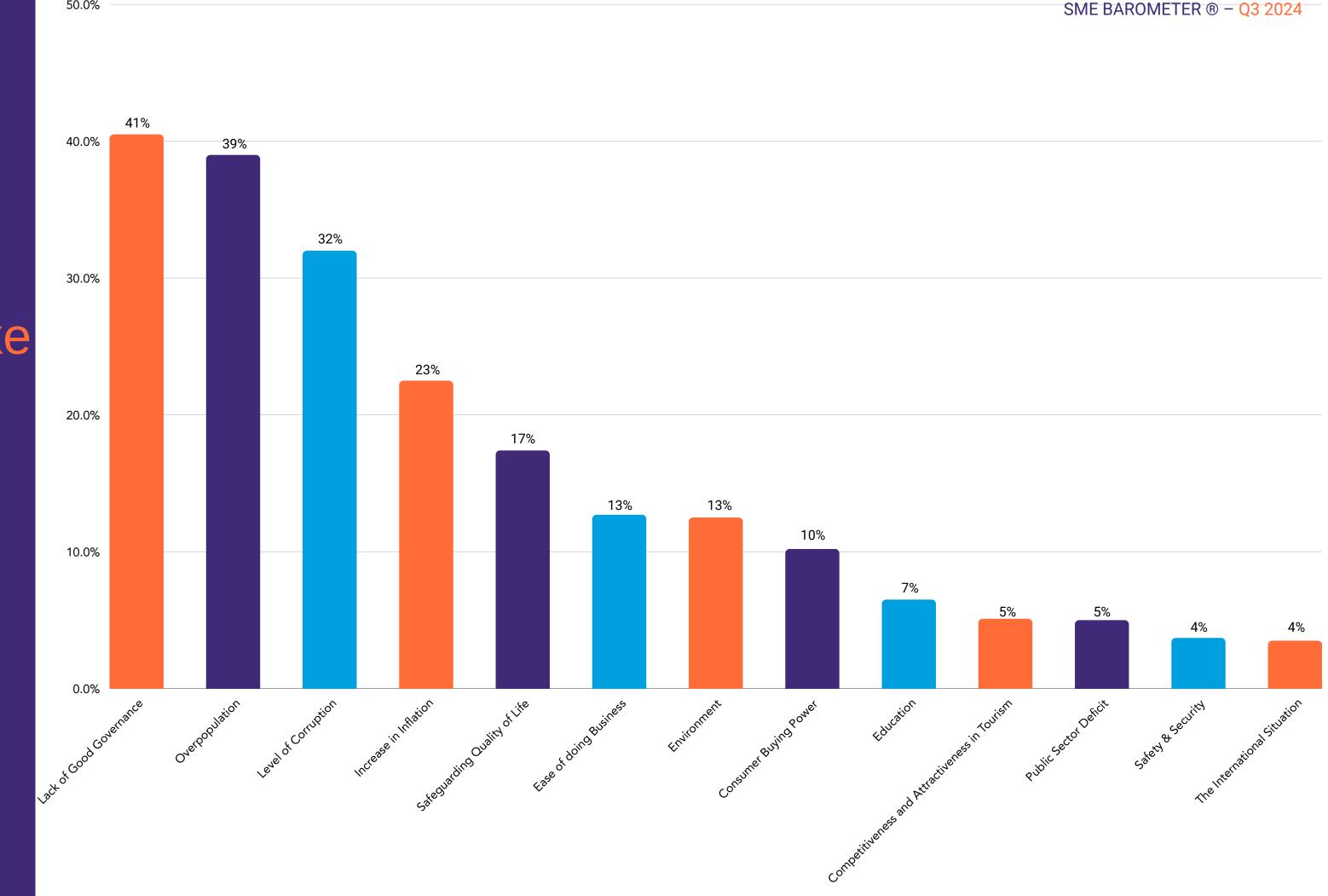
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The 2 most important issues your business is currently facing? Select only Two

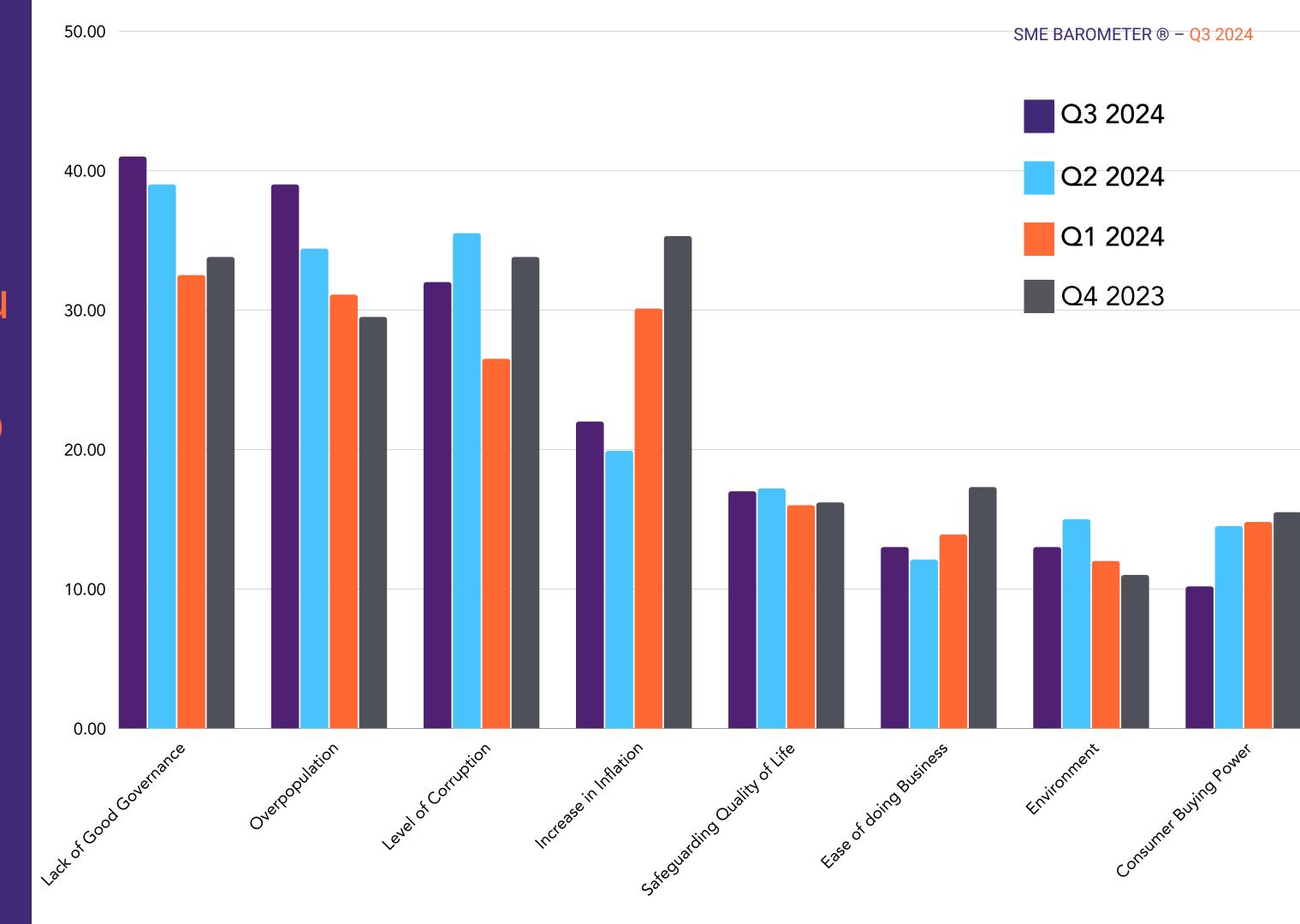
50.0



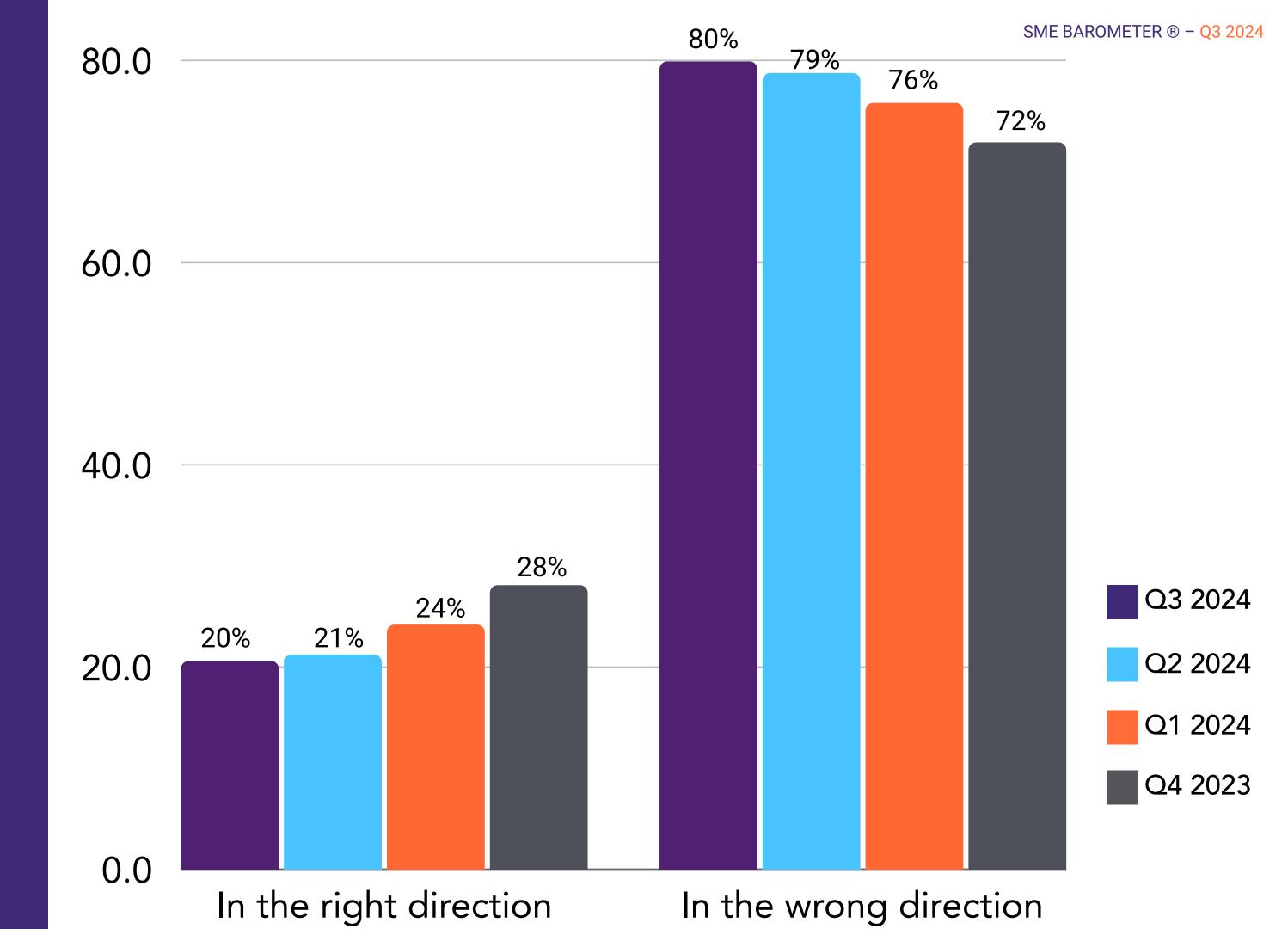
The 2 most important issues the country is facing and you would like the government to do something about Select only Two



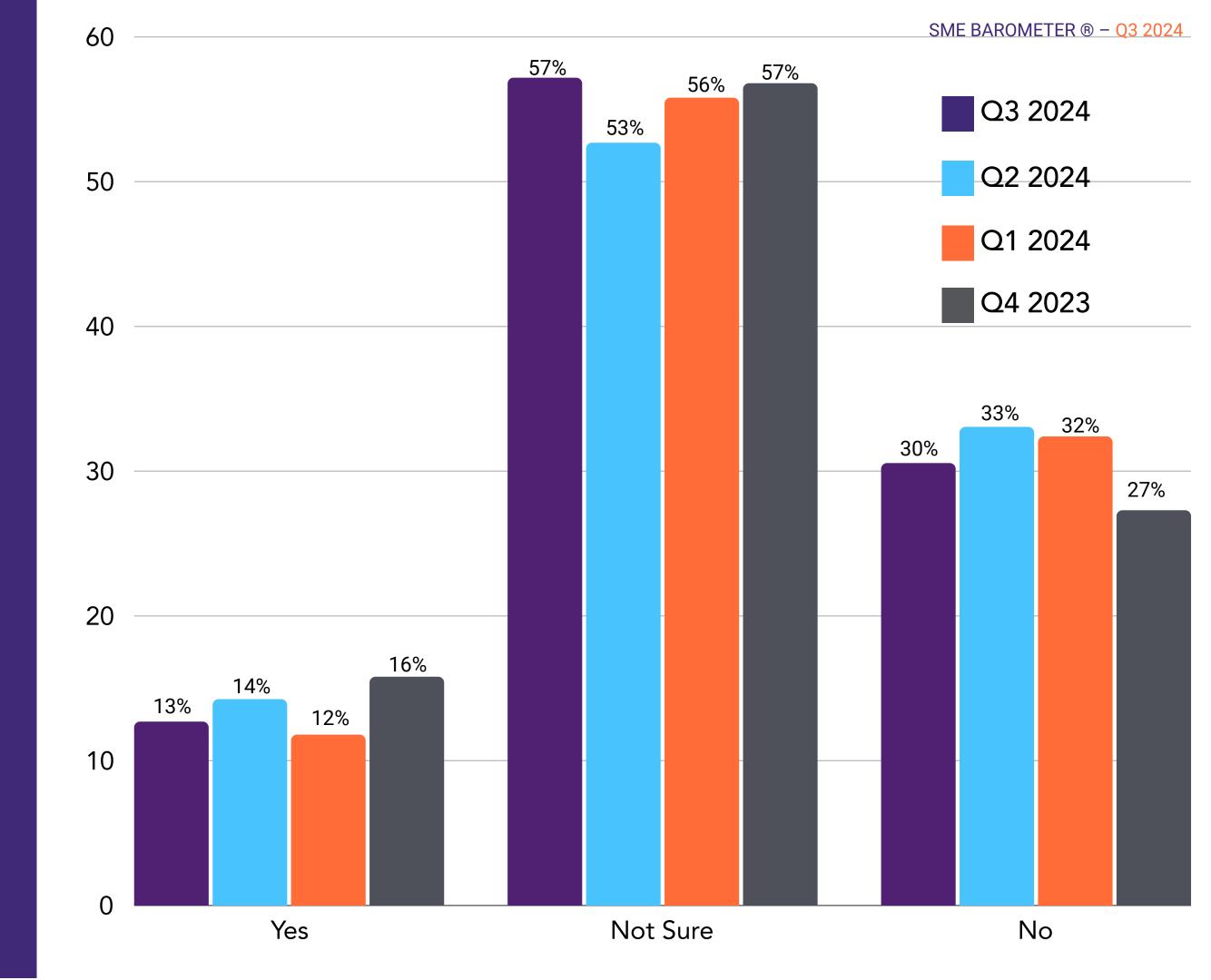
The 2 most important issues the country is facing and you would like the government to do something about Select only Two



In your opinion, Malta is moving in the right direction or in the wrong direction?

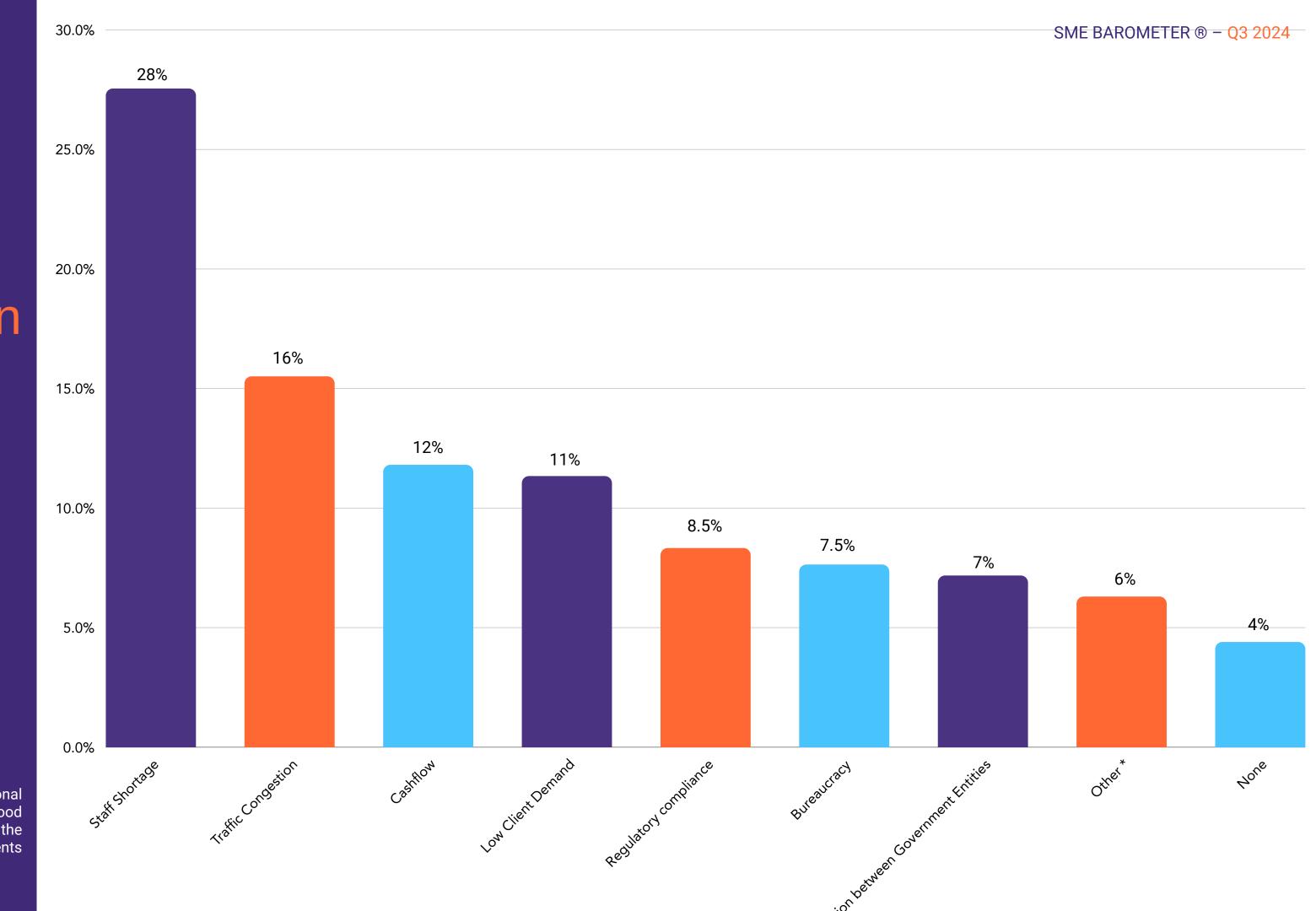


Do you think that during the next 12 months, it will be a good time to invest?



In your opinion what is hindering your day to day operation as a business? Select only One

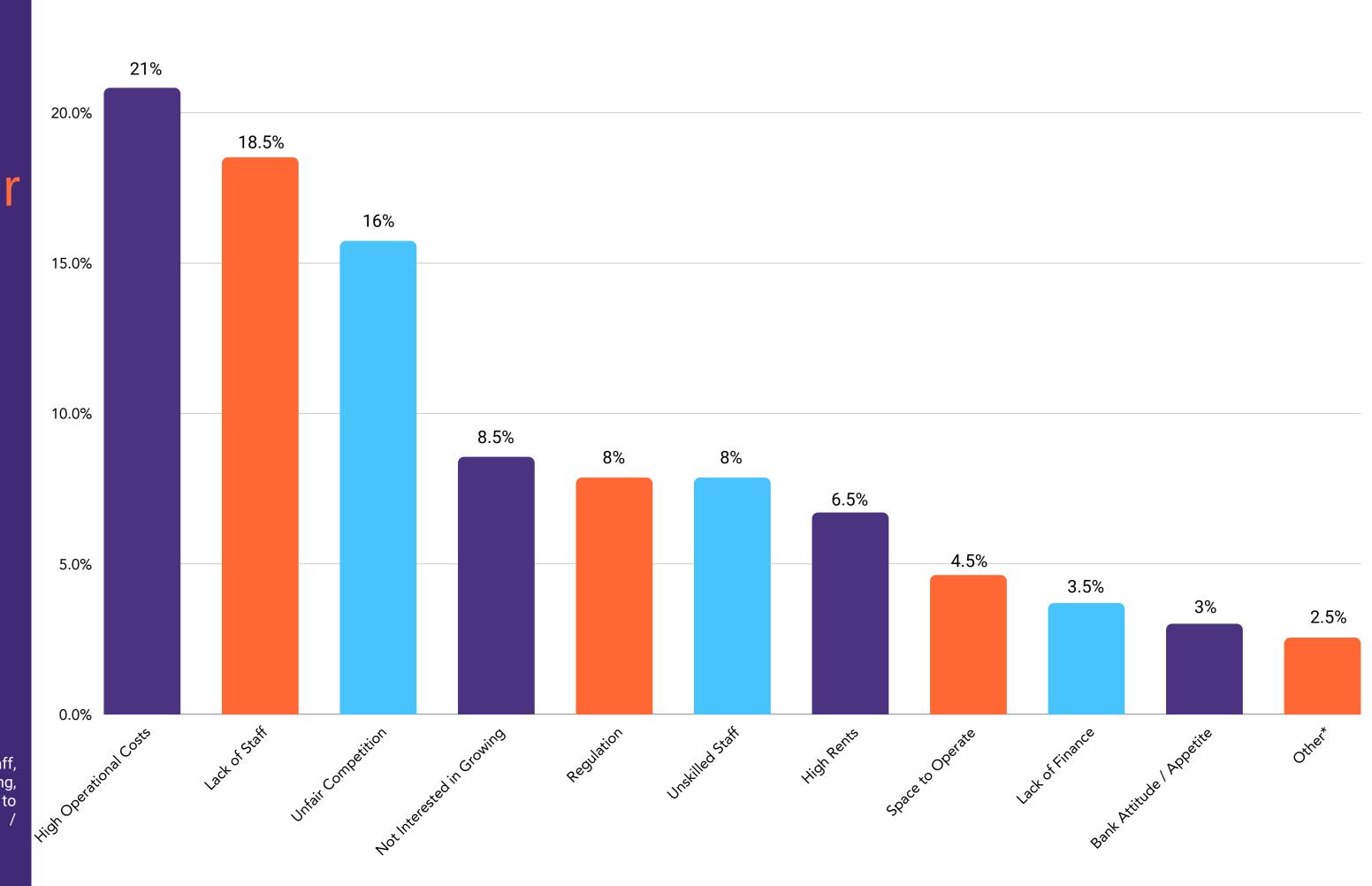
\*Other (Unfair Competition, High Operational Costs, Regulatory discrimination, Finding good quality staff, Government Competing with the Private, Supply Chain & Issue with Payments (Banking).



What is hindering your growth as a Business?
Select only One

25.0%

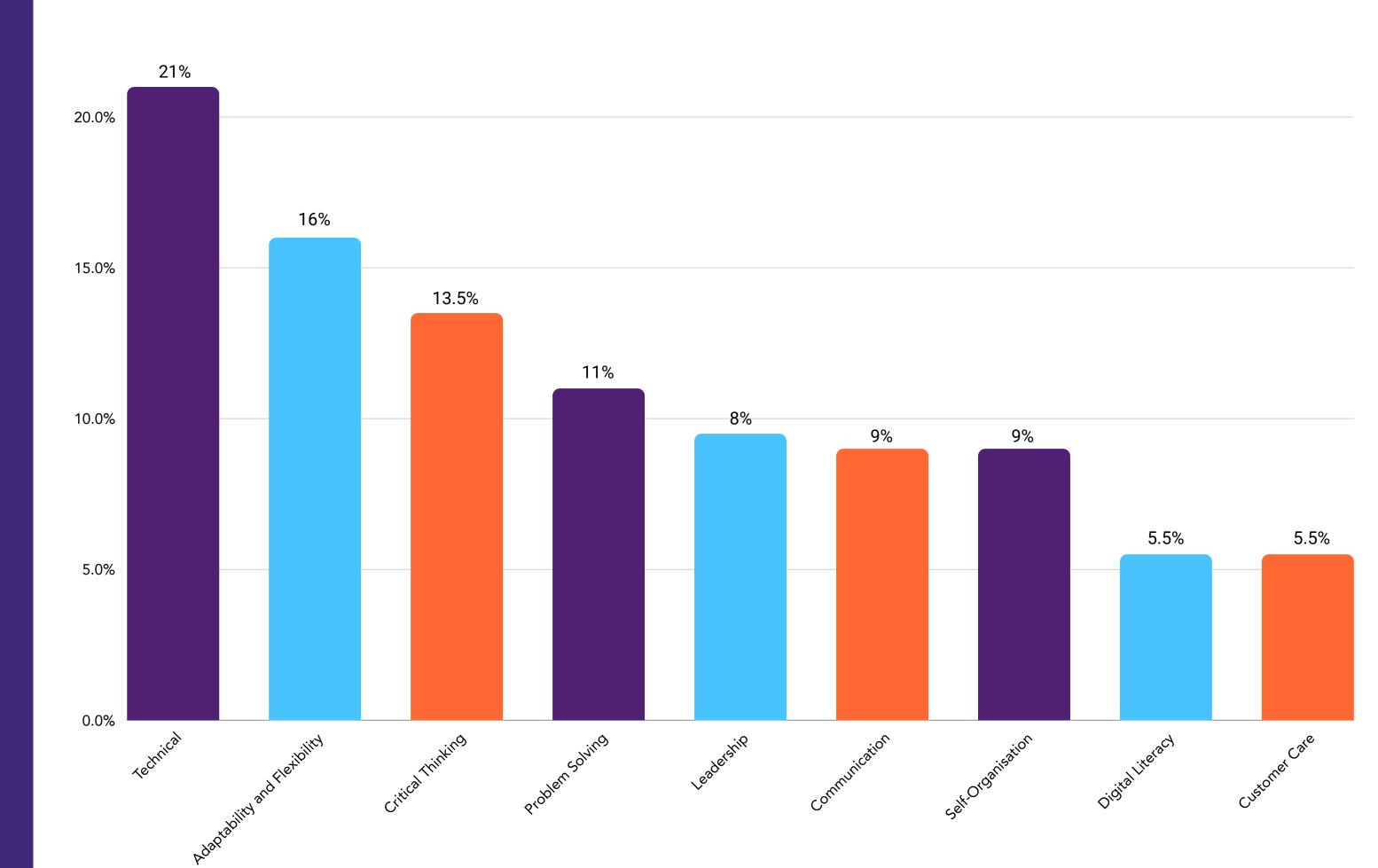
\*Other - High Operational Costs, Lack of Staff, Unfair Competition, Not Interested in Growing, Regulation, Unskilled Staff, High Rents, Space to Operate, Lack of Finance, Bank Attitude / Appetite.



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What specific skills do you feel are most lacking within your workforce? Select only One

25.0%



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# Recommendations

## Recommendations

- The <u>Government must focus regaining trust in</u> the economy and in building a positive business sentiment in general.
- The Government's electoral manifesto of 2022 contained a promise to reduce the income tax rate for businesses <u>from 35% to 25%</u>. This corporate tax rate reduction was also proposed by the Opposition.
- Public Procurement Ombudsman that would be independent and be able to scrutinize tenders that are presented to it through formal presentation. The Ombudsman would also carry out independent checks and reviews of adjudication or nonperformance.

# Recommendations

- Develop comprehensive <u>strategies to address</u> <u>overpopulation</u>, including urban planning initiatives, investment in infrastructure, and measures to promote sustainable development and balanced demographic growth.
- Increase the MicroInvest aid intensity from 45% to 65% for micro-enterprises, whilst for small enterprises the threshold for the maximum credit to be claimed would be increased from €50,000 to €70,000.

 Unfair competition and inadequate governance practices hinder a fair market. Enhanced law enforcement measures to target these issues directly, ensuring that businesses operate on a level playing field and uphold transparency.

### Recommendations

 Micro-enterprises often lack the resources to invest in employee training and development programs. To address this challenge, we propose making training grants more attractive and accessible to selfemployed and micro-businesses.

# THANKYOU

miscomalta.com info@miscomalta.com

smechamber.mt admin@smechamber.mt