

# BYOC

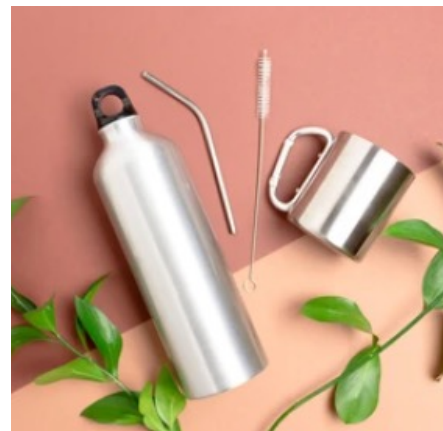


## BRING YOUR OWN CONTAINER INITIATIVE



CIRCULAR ECONOMY  
MALTA

FEBRUARY 2024



# BACKGROUND – EU CONTEXT

The objective of the EU's **Green Deal** is to achieve climate neutrality in Europe by 2050. Working alongside the **Single-Use Plastics Directive**, **Waste Framework Directive**, and **Circular Economy Action Plan**, they collectively strive to lessen the effects of plastic pollution and promote a circular economy. A key approach to this is the **BRING YOUR OWN CONTAINER – BYOC** strategy.





# BACKGROUND – LOCAL CONTEXT

## Single-Use Plastic Survey by National Statistics Office (2023):

Target Population: Aged 16+

Persons involved in their household's grocery shopping

- 63% noticed an increase in alternatives to single-use plastic for sale.
- 62% tried to avoid plastic packaging.
- 63% used reusable bags and containers for shopping.



## POLICY SUPPORT - SUBSIDIARY LEGISLATION



- **Long Term Waste Management Plan 2021-2030 waste reduction measure WP\_EI5:** Encourage retailers to offer discounts for customers who bring their own containers.
- **Single-Use Plastic Framework Regulations 549.149:** Plays a fundamental role in supporting the implementation of BYOC initiatives, reinforcing the commitment to reducing single-use plastic waste and promoting sustainable practices.

# BYOC INITIATIVE

➤ Aims to promote adoption among retail and catering establishments in Malta by **PROVIDING FINANCIAL INCENTIVES** for consumers to bring and reuse containers.

- Encouraging reuse, diminishes single-use packaging waste, and facilitates the transition to a Circular Economy.
- Recognizing registered establishments fostering sustainability and resource conservation.
- Encourages long-term resource retention within the economy.

1

**BRING YOUR OWN CONTAINER**



2

**ENSURE CLEANLINESS**



3

**PROVIDE A FINANCIAL INCENTIVE**



4

**REFILL & USE**



5

**CLEAN & REUSE YOUR CONTAINER**



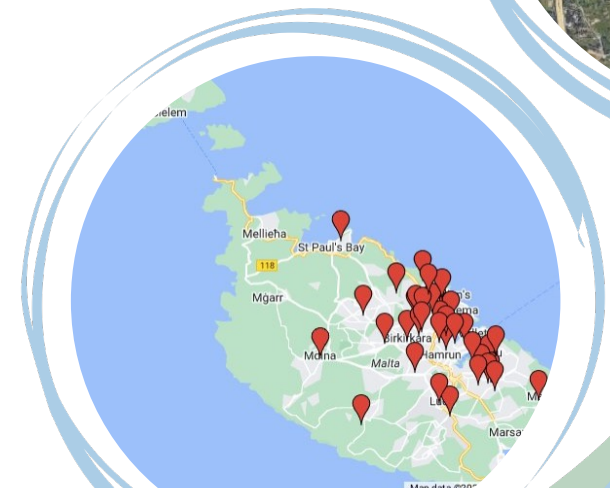
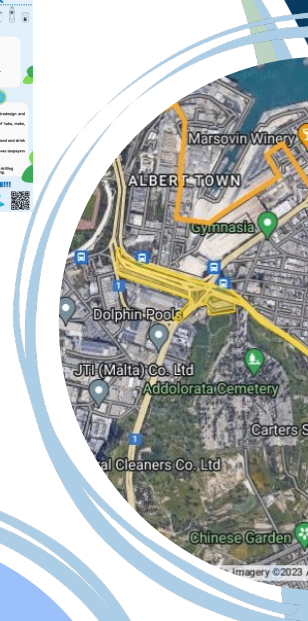
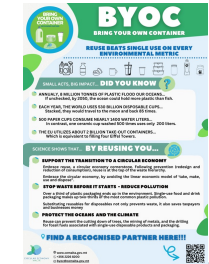


# WHAT ARE THE BENEFITS?

- Recognition Mark displayed at establishments
- Webpage featuring a map of registered participants
- Guidelines and Terms & Conditions for operating the initiative
- Contributes to circularity by discouraging single-use packaging, thereby promoting reusability and waste prevention.



- WHILE FOSTERING ENVIRONMENTAL RESPONSIBILITY AND PROMOTING SUSTAINABILITY -



# HOW CAN I REGISTER?



1. **Visit the CE Malta Website - [www.cemalta.gov.mt](http://www.cemalta.gov.mt)**
  - Access the BYOC page [www.cemalta.gov.mt/byoc](http://www.cemalta.gov.mt/byoc)
2. **Review Guidelines and Terms & Conditions**
  - Familiarize yourself with the BYOC initiative's **GUIDELINES** and **TERMS & CONDITIONS**.
3. **Complete Registration Form**
  - Fill out the registration form provided on the BYOC page.
4. **Read and Sign the Registration Form**
  - Carefully read through the information provided.
  - Sign the registration form to indicate your agreement to comply with the initiative's requirements.
5. **Submission**
  - Once the form is completed and signed, submit it through the website.
6. **Confirmation**
  - Expect to receive an acknowledgement email with a unique ID (e.g., BYOC-0000). Use this ID in all further communications.

# GUIDELINES



## 1. CONTAINER INSPECTION

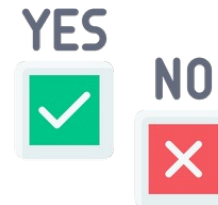
- Cleanliness check, suitable size and type, regular sanitation, and visible guidelines.

## 2. DECLINING CUSTOMER'S CONTAINER

- Risk assessment, polite explanation, sustainability appreciation, and online guidance.

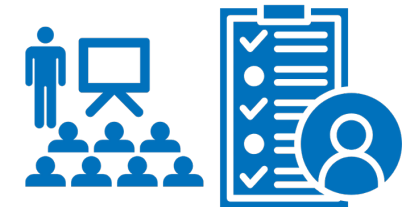
## 3. STAFF TRAINING

- Conduct thorough staff training on BYOC guidelines and hygiene practices.



## 4. LEGAL RESPONSIBILITY

- Compliance with regulations, and risk management for reusable containers.





# TERMS & CONDITIONS

## 1. DISCLAIMER

- Information provided does not grant legal rights or obligations.
- Encourages alignment with global best practices for recognition by the BYOC initiative.

## 2. INTRODUCTION

- BYOC initiative aims to reduce reliance on single-use items and promote reusable containers.
- Businesses incentivize customers for using reusable containers to reduce environmental impact.
- CEMalta recognizes partners' efforts, fostering consumer awareness and responsible consumption practices.

## 3. ELIGIBILITY AND LEGAL COMPLIANCE

- Businesses in Catering Undertaking and/or Retail sectors eligible.
- Adherence to local food hygiene regulations (Regulation (EC) 852/2004) mandatory.
- Non-compliance may lead to disqualification and removal from the initiative.

## 4. WITHDRAWAL AND DE-REGISTRATION

- Participants can withdraw or de-register by contacting the Agency.
- Prompt removal of recognition logo and materials upon withdrawal request.

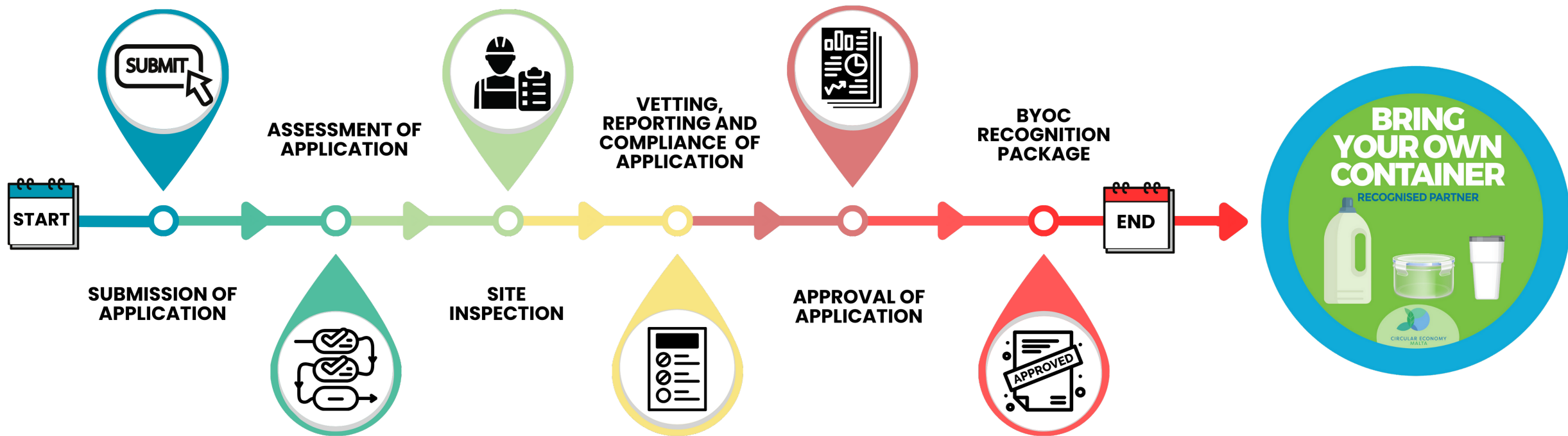
## 5. COMMUNICATION

- Partners must clearly communicate the BYOC initiative to customers.
- Training for staff on BYOC procedures recommended.
- Option to sell reusable BYOC items in stores encouraged.



# NEXT STEPS FOLLOWING REGISTRATION...

## BYOC RECOGNITION PROCESS



# Join BYOC Towards Reusability and Circularity!



[WWW.CEMALTA.GOV.MT](http://WWW.CEMALTA.GOV.MT)



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# THANK YOU!

