

Malta Trade Fair - A private initiative actively addressing Malta's economic challenges

The Malta Chamber of SMEs augurs success for this first edition following the pandemic

With the Malta Trade Fair opening its door for the first time following the pandemic, Malta has reached another milestone in terms of normality following the very disruptive Covid patch. The Trade Fair, traditionally, has always had a place in Malta's economic and social calendar. Being able to plan and restore such important milestones in our calendar is a very important step for Malta.

Covid is however no longer the main challenge facing Malta and the economy. Today a number of other challenges have taken their position as top priorities and the SME Chamber is pleased to see a good number of these being addressed by the Malta Trade Fair.

ABOUT MALTA CHAMBER OF SMES

Malta Chamber of SMEs (Formerly known as GRTU) is the largest social partner in Malta representing over 7,000 SMEs from over 90 different sectors. The SME Chamber has been established for over 70 years and its aim is of safeguarding the interest of businesses at large.

SPOKESPERSONS

Paul Abela | President
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1. Lack of Resources - with lack of human resources being a major hurdle, maximizing resources is of paramount importance. Through the platform of the Malta Trade Fair, businesses receive a concentration of exposure and in joining forces with other traders at the fair, they are able to combine efforts and provide complementary solutions.
2. Inflation - while there is limited action Malta can take on this matter, it is surely very opportune for private initiatives coming together to provide their very best offering and discounts for the benefits of local consumers.
3. Sustainability - an increasing number of traders are offering solutions and options which are smarter and more sustainable. Malta needs to work much harder at reducing its dependency on resources, especially scarce and harmful ones. making use of renewables, recycled materials and technologies ,which are both good for the environment and people's pockets, are well featured at this year's fair.

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The Trade Fair has something for everyone on offer, whether one is looking for items to buy, window shopping or a family outing, it will surely not disappoint. The Malta Chamber of SMEs wishes the MFCC and all traders participating great success.

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